



25 - 28 May 2024



# RETROSPECT



Indian Machine Tool  
Manufacturers' Association

IMTMA formed in 1946 is the apex body and single point of contact for the machine tool industry in India. IMTMA plays an active role in the growth and development of the machine tool industry in India through a wide range of initiatives such as policy advocacy, export promotion, trade fairs, mega events, training, seminars, technology missions, publications, etc.

## Indian Machine Tool Manufacturers' Association

### Head Office

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Organiser



Indian Machine Tool  
Manufacturers' Association

Delivered by IMTMA, Organiser of



Pune International Exhibition and  
Convention Center, Moshi, Pune

Co-located with



Factory Equipment Expo



Indian Machine Tool Manufacturers' Association (IMTMA) successfully held the third edition of the Pune Machine Tool Expo and the first edition of the Factory Equipment Expo (FACTEQ).



## HIGHLIGHTS



**12,000** square meters

**Exhibition Space**

*100% increase in space compared to the previous edition*



**216**

**Exhibitors**

*Including FACTEQ*



**13,195**

**Visitors**



**104**

**companies**

**Trade Delegations**



**₹37**

**crores**

**Business Orders**



**₹123**

**crores**

**Enquiries Generated**

Exhibitors from various regions of India showcased their technologies and solutions in metal cutting, metal forming, and factory equipment, offering an unparalleled platform for industry players to explore and network.

## INAUGURATION

Pune Machine Tool Expo & FACTEQ 2024 was inaugurated on 25 May by Mr. Farrokh N. Cooper, Chairman & Managing Director, Cooper Corporation Private Limited,

Mr. Amol Nagar, Executive Director - Global Supply Chain GE Aerospace, Cincinnati OH, and Mr. S. S. Survase, Joint Director of Industries, Directorate of Industries, Government of Maharashtra.

Mr. Rajendra. S. Rajamane, President, IMTMA, Ms. Mohini Kelkar, Vice President, IMTMA, Mr. Rajesh Mandlik, Chairman - IMTMA Regional Council (West), and Mr. Jibak Dasgupta, Director General & CEO, IMTMA also presided over the inauguration.

## OUTLINE

Organiser



Indian Machine Tool  
Manufacturers' Association

Dates

**25 - 28  
MAY 2025**

Venue

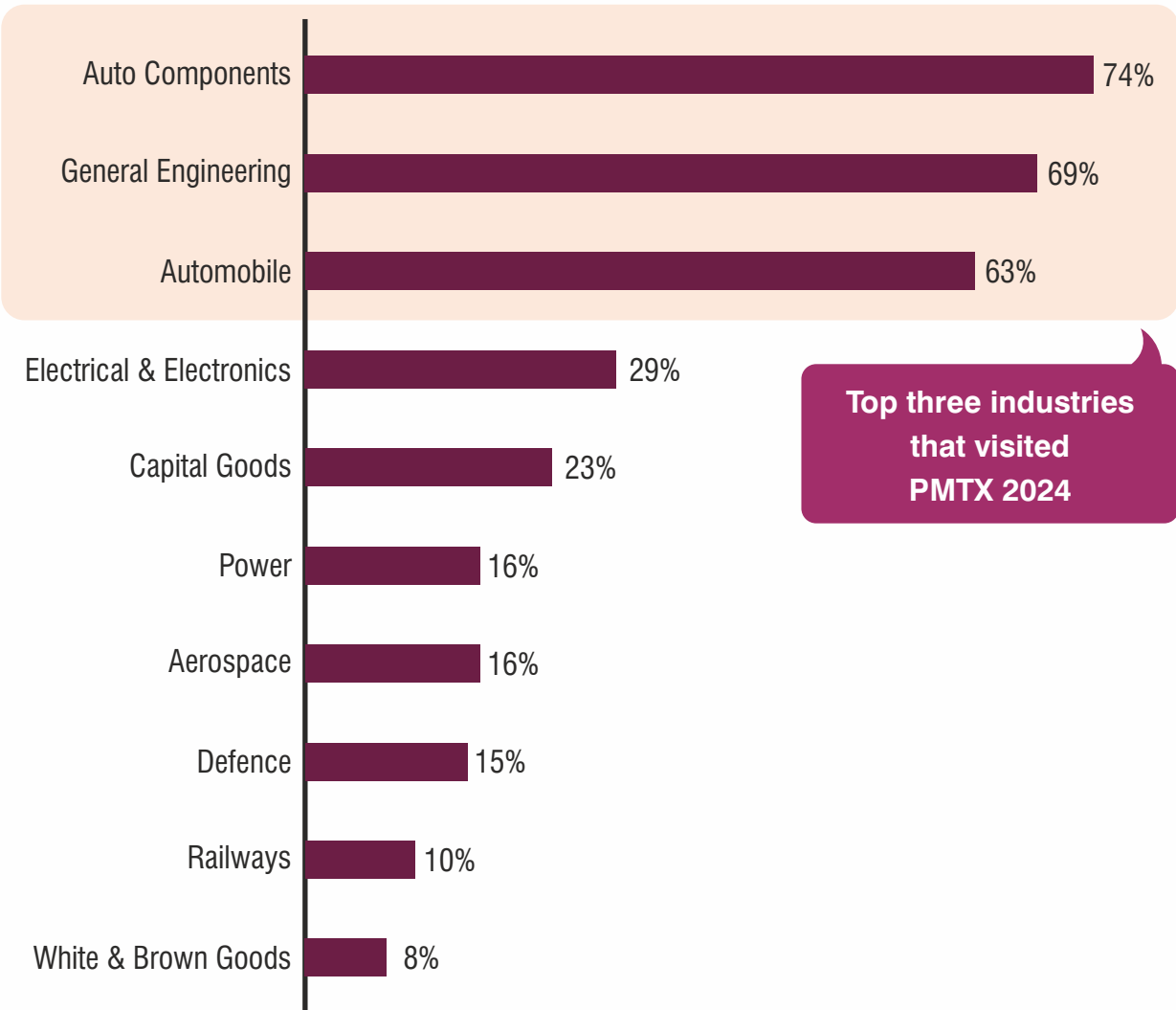
**Pune International  
Exhibition and  
Convention Center,  
Moshi, Pune**



# VISITOR ANALYSIS

## Industrial Segment of the Visitors

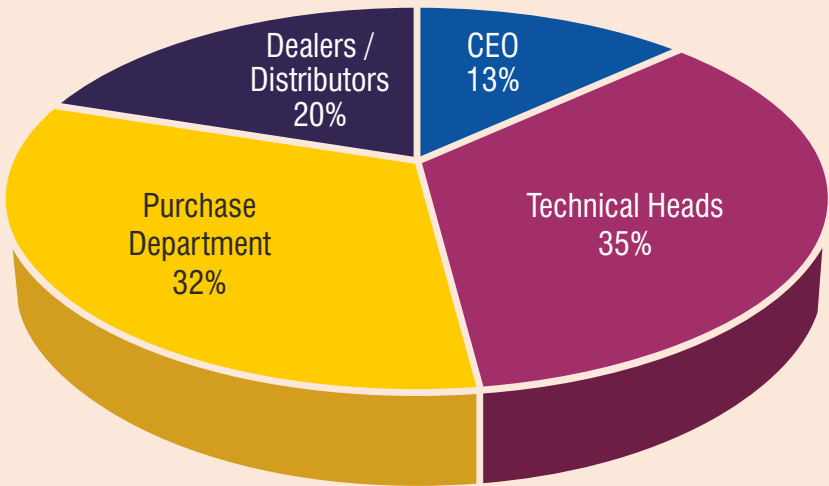
Industrial Segment of the Visitors



Top three industries  
that visited  
PMTX 2024

## Breakup of Visitors - Job role wise

Distribution of visitors - Job role wise



## EXPRESSIONS

### Exhibitors

“

The exhibition served as an ideal platform for the company to engage with the right audience, particularly within the automotive segment, which represents a significant portion of its customer base.

”

**Indraneel Bhattacharya,**

*Vice President - Sales and Marketing,  
Lakshmi Machine Works Limited.*

“

Participating in such region-specific events demonstrates UCAM's commitment to local markets, which can further attract and engage distant end-users. Overall, PMTX and similar expos promote inclusive growth and deeper market penetration.

”

**Vijay Zaritaklikar,**

*National Sales Head, UCAM Private Limited.*

“

The focus on regional dynamics offers valuable insights into the local market's health and growth, enabling exhibitors to forge closer customer relationships. After the long hiatus caused by the pandemic, the return of Pune Machine Tool Expo was highly welcome. The absence of such an event in Pune was keenly felt, both exhibitors and visitors were excited about the opportunities it presented.

”

**Manoj K S,**

*Head of Business Development, Industrial Quality Solutions, Carl Zeiss.*

### Visitors

“

Improved accessibility and proximity ensured reduction in travel costs and time for end users, making it more feasible for them to attend regional shows in large numbers compared to national or international events held in distant locations.

”

**Ravi Bhintade,**

*President, Zonal Head, Maharashtra Region, Micromatic Machine Tools Private Limited.*